



United Way of Tucson
and Southern Arizona

PRESS RELEASE
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Media Contact: Brittney Long
(520) 903-9000 ext. 456
or (520) 471-2117 cell
blong@unitedwaytucson.org

United Way Exceeded 2006-2007 Goals for Children, Families & Seniors

Tucson, AZ- 2006-2007 was an exceptional year for the United Way of Tucson and Southern Arizona, surpassing its goals and achieving visible, lasting changes in our community.

Today, United Way of Tucson and Southern Arizona's focus is to make a difference in the lives of children, families and seniors. We are continually striving to make sure children are ready to learn, families are safe and financially stable and seniors remain independent and active.

2006-2007 United Way Community Development Results

Children	
GOAL WAS 21,000	35,276 families received age-appropriate books when they visited their medical clinic and learned tips for reading to their child.
GOAL WAS 500	1,072 families learned new parenting skills through interactive parent education, training and group activities.
GOAL WAS 80%	86% of early education scholarship recipients remained employed in a child care center in the target area for at least one year.
GOAL WAS 6,500	7,752 youth, with a special emphasis on those from racially and ethnically diverse backgrounds, participated in high quality, after-school programs offered five days a week from 3 to 6 p.m.
GOAL WAS 5,000	6,353 youth learned new skills or competencies in after-school programs.
GOAL WAS 4,000	4,717 children, with a special emphasis on those from racially and ethnically diverse backgrounds, participated in high-quality childcare.
GOAL WAS 900	1,093 women received care and support for a healthy pregnancy and learn about raising and nurturing their baby.
GOAL WAS 700	969 children in childcare and after-school programs participated in activities to improve their nutrition and fitness.
Families	
GOAL WAS 8,000	11,228 families received counseling and case management.
GOAL WAS 5,000	6,457 individuals received budgeting or other financial education training.
GOAL WAS 1,000	1,237 victims of child abuse reported (or their caregivers reported for them) an increase in their functioning, safety and well-being.
GOAL WAS 500	916 young people received violence prevention (dating violence, bullying and/or domestic violence) training.
GOAL WAS 5,000	6,748 families developed a plan for self-sufficiency and stabilized their economic situation.
GOAL WAS 100	108 neighborhood residents engaged in place based family violence prevention.
GOAL WAS 80%	100% of young people who received violence prevention training demonstrated a positive change in their attitudes and beliefs about family violence.
Seniors	
GOAL WAS 11,500	19,656 seniors received assistance that will enable them to live active and independent lives.
GOAL WAS 80%	93% of caregivers who attended trainings and workshops reported learning new things that will help them perform their care giving responsibilities.
GOAL WAS 75%	91% of caregivers who received support services stated that they are better able to manage their



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	care giving roles and other responsibilities.
GOAL WAS 75%	83% of caregivers who received information and assistance said the services helped to relieve their stress.
GOAL WAS 5	Volunteer care giving support expanded to 9 neighborhoods and congregations.
GOAL WAS 1,500	1,802 seniors received training as volunteer mentors, tutors and/or companions for others.
GOAL WAS 1,000	1,616 volunteers trained to assist seniors who need a helping hand to remain independent and active.
GOAL WAS 80%	95% of volunteers stated that their life has improved as a result of their volunteer experience.
GOAL WAS 85%	94% of volunteers who received education and training stated that they learned something valuable from the training.
GOAL WAS 70%	80% of senior classroom aides and tutors stated that they have an increased sense of self-worth due to volunteering.
GOAL WAS 5,000	5,050 unpaid, informal caregivers of the elderly received education, information and assistance that will enable them to better balance work, family and their caregiver responsibilities.
GOAL WAS 25,000	29,995 hours of assistance will be provided to unpaid informal caregivers of the elderly.
GOAL WAS 9,000	9,087 students and youth benefited from participating in intergenerational programs with seniors.

“The United Way is focused on achieving real results that help Build a Better Community for the residents of Southern Arizona. Thanks to donors and community partners we are exceeding our goals and building an economically strong, safe and healthy community where Southern Arizona residents can live and work,” stated Dan Duncan, United Way Senior Vice President of External Relations.

“United Way accomplishes our results by bringing people together — subject experts, business leaders, donors, neighborhoods and members of local nonprofit agencies — to help identify our community’s most critical issues. In forming these partnerships, the United Way has been better able to address the underlying causes of problems in our community and prevent them from happening,” stated Steve Banzhaf, United Way Board of Directors Chair and Senior Vice President & Private Client Advisor for Bank of America.

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United Way of Tucson and Southern Arizona brings our community together to change the lives of those people who need it most. Through partnerships with agencies, neighborhoods, government and businesses, United Way is ensuring children are ready to learn, families are financially stable and seniors lead independent, active lives. For more information visit www.unitedwaytucson.org.