

2011 UNITED WAY LOANED EXECUTIVE PROGRAM

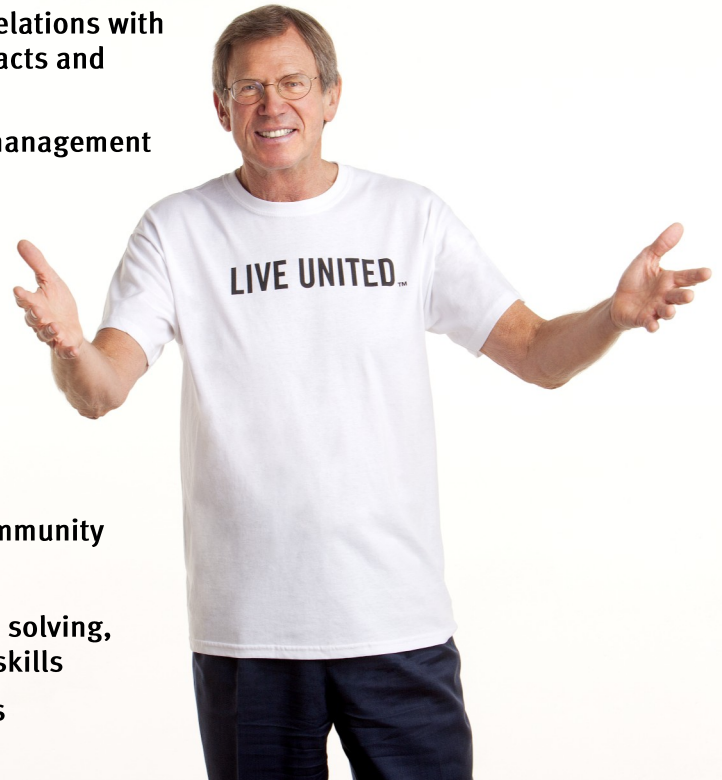
"This was an amazing experience. An opportunity of a lifetime..."

What is the Loaned Executive Program?

At the start of each campaign, United Way calls on its corporate partners to lend their best and brightest employees. Loaned Executives (LE's) give their expertise and energy to assist United Way in its Workplace Campaign efforts. In doing so, LE's help United Way reach new markets, broaden the base of community giving and strengthen United Way's commitment to advance the common good. At the end of their term, LE's return to their companies with the satisfaction of a job well done, a community served and a professional experience they will long remember.

Benefits to Your Company

- Increases the number of employees with executive leadership and advanced professional skills
- Enhances corporate image
- Boosts company visibility and strengthens external relations with other organizations through Loaned Executives' contacts and working relationships
- Reduces internal expenses through comprehensive management training programs
- Offers opportunity to impact the quality of life in the community where your company conducts business



Benefits to the Employee

- Teaches comprehensive sales, management and presentation skills
- Offers valuable contacts throughout the business community
- Increases confidence and leadership ability
- Enhances communication, creative thinking, problem solving, negotiation, project management and team building skills
- Deepens insight into community needs and resources

Benefits to United Way of Tucson and Southern Arizona

- Maximizes volunteer efforts while minimizing fundraising expenses
- Heightens awareness of the variety of critical community needs
- Generates civic leaders for United Way and its community partners

"The Loaned Executive Program is a special opportunity for businesses to reward, and more importantly, develop employees who want to make meaningful differences in our community. Employees return to their companies with enhanced leadership, organizational and presentation skills."

*-Jim Click, Jr.
Jim Click Automotive*

LIVE UNITED®

United Way of Tucson
and Southern Arizona



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Qualifications of Ideal Candidates

- Rising Employees
- Employees in transition
- Sales managers
- Management trainees

Desired Attributes

- Leadership potential
- Self-motivated
- Results-oriented
- Organized

	Loan United Way 2+ Employees* for 16 weeks - or - Donate \$16,000 to hire 2 United Way Loaned Executives	Loan United Way 1 Employee* for 16 weeks - or - Donate \$8,000 to hire a United Way Loaned Executive	Donate \$5,000 to pay 8 weeks salary for a United Way Loaned Executive	Donate \$3,000 to pay for 4 weeks salary for a United Way Loaned Executive
Company logo on Loaned Executive flyer				
Company logo on United Way's website				
United Way Loaned Executive's mention of sponsoring company's name in public forums				
On stage recognition at United Way's Circle of Excellence Awards event				
Recognition in United Way's kick-off Campaign Celebration program				

*2 employees may share a full time position as a company team.

"This was an amazing experience. An opportunity of a lifetime to network with the community, become aware of issues facing Southern Arizona and how United Way makes a difference. It also helped me take back new and improved skills that I can use going forward in the work place, such as public speaking, collaboration and time management."

-Judy Randels
2010-2011 Loaned Executive
Campos-Fleenor Allstate Agency

For questions and additional information please contact **Jim Arnold** at 520.903.3905 or jarnold@unitedwaytucson.org

