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**UNITED WAY OF TUCSON AND SOUTHERN
ARIZONA ANNOUNCES APPOINTMENT OF NEW
PRESIDENT/CEO**

TUCSON, AZ (May 20, 2010)—The United Way of Tucson and Southern Arizona Board of Directors would like to announce, after a national search, the appointment of Tony Penn as United Way’s new president/chief executive officer. Penn will assume the position of CEO on July 5, 2010.

Penn brings a wealth of experience as he takes leadership at United Way. Most recently, he held the position of Chief Development Officer/Vice President for the YMCA of Greater San Antonio. The focus of his work was civic engagement, strategic planning, board development and governance. Penn also led a YMCA fundraising team that more than doubled its annual campaign. In addition, Penn was responsible for more than 20 millions dollars in new capital projects in the greater San Antonio area.

Penn’s career also includes serving as a senior consultant for the Penex Corporation, where he bridged the philanthropy gap and taught others the importance of civic involvement. He joined the professional ranks with Teradyne-GenRad Corporation in 1979. Penn was honorably discharged from the United States Air Force in 1979, after serving as a foreign intelligence and cryptographic expert.

“I am very excited that Tony has accepted our offer to become the new CEO. His years of experience in both nonprofit and for-profit business make him an excellent choice,” said Ron Sable, Chairman of the United Way Board of Directors. “It is time to open a new chapter in the United Way story, and I am confident that Tony has a clear vision of United Way’s great potential and will help us become an even better catalyst for community change.”

“My wife and I are thrilled to be joining the Tucson community,” Penn said. “I am excited about the possibilities that await me at United Way, and I look forward to working with the United Way staff and board members, donors, partner agencies and community leaders to continue the good work started by those before me.”

Tony Penn and his wife, Linda, will be relocating to Tucson in the coming weeks. His first day on the job at United Way will be July 5, 2010. For additional information, please contact Adaline Klemmedson, Vice Chair of the United Way CEO Search Committee, at 520.694.7567, 520.694.7561 or aklemmedson@umcaz.edu.

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About United Way of Tucson and Southern Arizona

*United Way of Tucson and Southern Arizona is working to advance the common good, creating opportunities for a better life for all by focusing on the three key building blocks of **Education, Income and Health**. United Way is dedicated to creating long lasting community change by addressing the underlying causes of the most significant issues. Our focus areas include: helping children and youth achieve their potential, promoting financial stability and independence, and improving people's health. To **LIVE UNITED** means being a part of the change. **Give. Advocate. Volunteer. LIVE UNITED.** For more information about United Way, please visit unitedwaytucson.org.*

United Way of Tucson and Southern Arizona

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